

Enhancing Sports

Conversations in Edtech

VS

Challenges

Versus (VS) is a newly created sports edtech company. They needed a way to enhance their audience's learning experience through immersive sports training and coaching.

Results

VS is preparing to launch its platform and app showcasing a wide roster of sports leadership and experts. Aspiring athletes will be able to interact with talent like Fernando Tatis Jr., Albert Pujols, Jennie Finch, Jessica Mendoza and others.

An Edtech company uses Conversational Video technology powered by Conversa to support aspiring athletes to connect with elite sports figures.

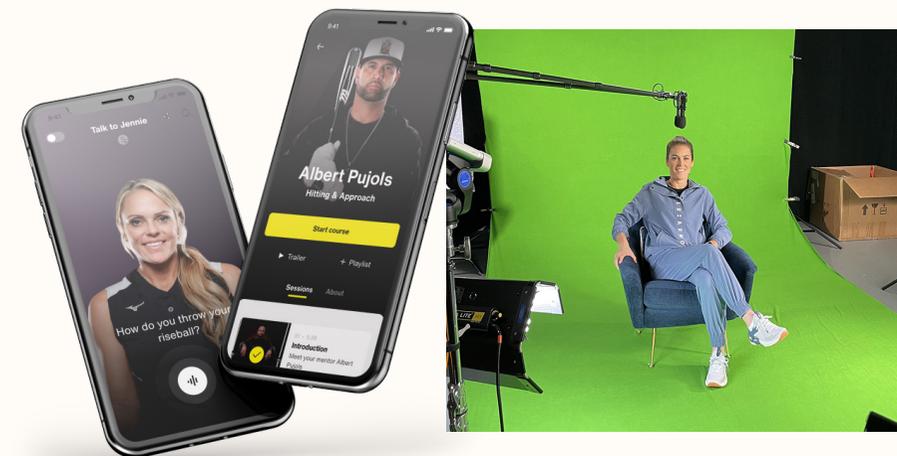
VS is a newly created sports edtech company with a mission to change the world of aspiring athletes by providing them with direct access to professional sports players who can teach them the most. VS needed a way to enhance their platform and app, and to provide a unique experience for their audience. The company is preparing to launch its platform and app showcasing a wide roster of sports leaders and experts. Aspiring athletes will be able to interact with talent like Fernando Tatis Jr., Albert Pujols, Jennie Finch, Jessica Mendoza and others. It's a unique opportunity to ask questions and get answers that wouldn't be possible without StoryFile's technology.

Data-Driven Outcomes

25k questions have been asked of the Versus (VS) storyfiles.



Using conversational technology powered by Conversa from StoryFile, Versus (VS) allows users to ask questions and receive responses in real time from instructors on the platform.” **Eric Frye, CEO of VS.**



Free Demo →

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