

Creating Anytime

Mentor Knowledge Access

Challenges

The organization was looking for innovative ways to capture and share expert domain knowledge and reimagine how employees could connect with mentors.

Results

StoryFile enabled the Client to enhance their mentorship reach by capturing one StoryFile that could talk to thousands of employees.

Data-Driven Outcomes

5 Retail financial mentor expert storyfiles were created.

14k Questions have been asked to the financial mentor storyfiles.

Top Global Retailer

A top global retailer uses Conversa to provide employees the opportunity to talk to a mentor.

Working with their national and global teams, StoryFile trained the organization on how to craft questions that would not only personalize some of the technical information, but also help apply expert knowledge to real-world situations. StoryFile also supported the Client as they led the filming process, and trained them on how to manage their conversational video content using Conversa.

StoryFile enabled the Client to enhance their mentorship reach by capturing one StoryFile that could talk to thousands of employees. The engagement features an interactive leader who can provide advice to store managers and accountants. As of today, over ten thousand questions have been asked. The interactive mentor will soon be widely released to thousands of employees, significantly decreasing the amount of employee time spent seeking answers because there will be one go-to resource.

Free Demo →

Interested?

Get Started with a Free Demo