## The Next Generation

# Of Museum Storytelling



#### Challenges

#### Results

The Japanese American National Museum (JANM) museum wanted to preserve and film Japanese American World War II testimony to be displayed in an interactive exhibit to explore the Japanese American experience. StoryFile interviewed Japanese American WWII veterans and internment camp survivors. These stories provide the opportunity to learn directly from those who experienced historical moments.

#### **Data-Driven Outcomes**



questions have been asked of Lawson Sakai's storyfile.



I have seen school kids as young as 5 become transfixed. It's touching, it feels like watching a grandfather tell their grandkids great stories from when he was younger."

Cole Kawana, Founder & President Japanese American Stories

### Sharing the Japanese American Experience During WWII.

In 2019, StoryFile was approached by the Japanese American National Museum (JANM) and Japanese American Stories located in Los Angeles, California for an immersive exhibition opportunity. The museum wanted to preserve and film Japanese American World War II testimony to be displayed in an interactive exhibit to explore the Japanese American experience. Conversa technology enhances learning experiences through deeply engaging interactive Conversational Videos.



The Shoot: StoryFile filmed Veteran Lawson Lichiro Sakai, asking over 1,000 interview questions.

The Final Product: See Lawson's storyfile as part of JANM's permanent exhibition.



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